



# Atlanta Employer Healthcare Summit



## Significant Legislation

“In short, new ... tax and insurance rules can be the beginning of successfully controlling spending and bringing it in line with what patients and their doctors think is best.”

- Wall Street Journal  
January 19, 2004



## Health Costs Rise Again

“Health costs for 35 large Atlanta - based employers soured 12.2 percent this year ... Atlanta employers show more interest in adopting a new cost-cutting model...”

-Atlanta Journal-Constitution  
November 22, 2004

*Please join your CFO colleagues for an informative discussion at breakfast:*

## *“New Strategies for Providing Employee Health Benefits”*

**7:00 – 9:00 A.M.**

**Tuesday, January 25, 2005**

**The Ashford Club**

**5565 Glenridge Connector, Suite 100**

**Atlanta, Georgia 30342**

### **Topics for Discussion:**

Why CEO's view the rising cost of healthcare as the greatest threat to economic growth?

What is the best way for my company to reduce our overall healthcare costs?

What tools, vendors, and services will be needed?

How will your employees respond to these changes?

*See how major companies have transformed double-digit healthcare inflation into double digit savings. Hear what 10 percent of companies have already implemented this year and what 27 percent more companies are planning to implement within the next two years.\**

\*USA Today, November 30, 2004

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**Please R.S.V.P. immediately because seating is limited. Full breakfast is being served, and you may receive CPE continuing education credits. Please reply to**

**John Casey  
(404) 312-5525**

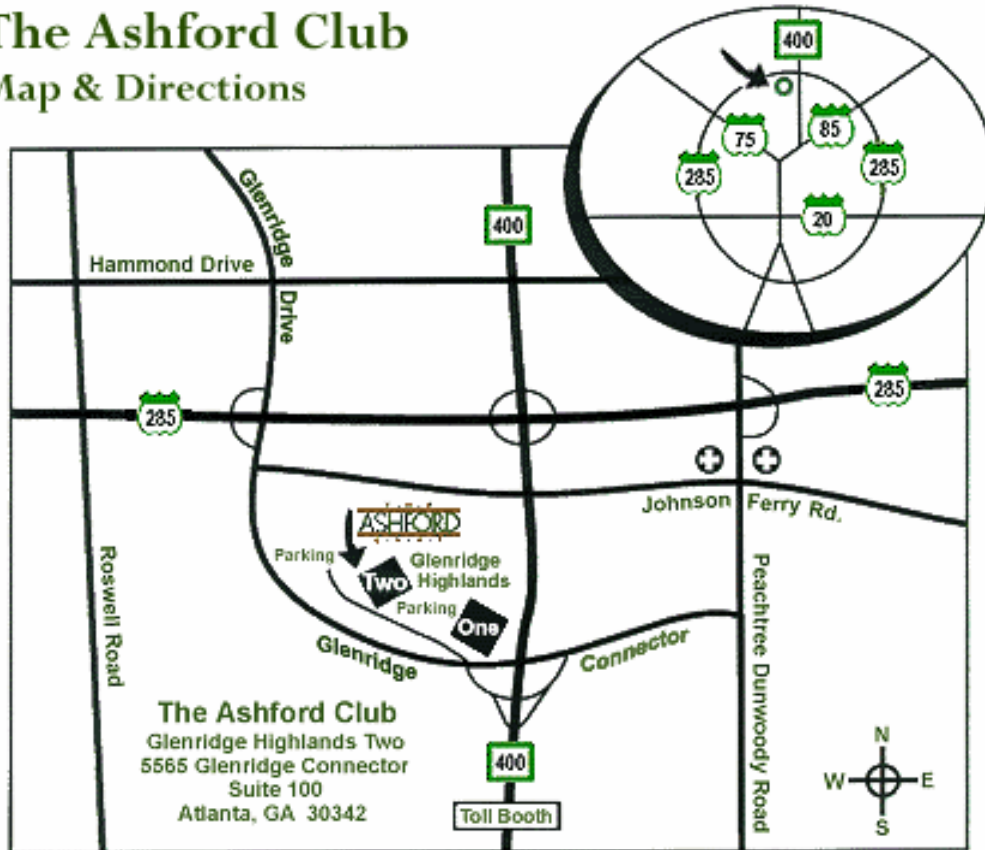
**john.casey@kjvgroup.com**

Map and directions available at [www.ashfordclub.com](http://www.ashfordclub.com)



# The Ashford Club

## Map & Directions



### Directions:

- **From I-285 East or West:**

Take GA 400 South bound, move to far right lane and exit onto Glenridge Connector. The access ramp dead-ends at Glenridge Connector at the traffic light. Cross the Glenridge Connector into Glenridge Highlands.

- **From GA 400, North of I-285:**

Take GA 400 South bound. Pass the exit for I-285, move to the far right lane and exit onto Glenridge Connector. The access ramp dead-ends at Glenridge Connector at the traffic light. Cross the Glenridge Connector into Glenridge Highlands.

- **From Atlanta, Hartsfield International Airport:**

Take I-85/I-75 North through downtown Atlanta. Stay on I-85 (do not take I-75 when it forks). Continue on I-85 North for approximately two miles. Then take GA 400 North (far right lane). Proceed to toll booth (\$.50). Continue for approximately 1 mile and take the Glenridge Connector Exit. Turn left off the access ramp onto Glenridge Connector. At the first traffic light, turn right into Glenridge Highlands.

- **From I-285 Westbound, via Peachtree-Dunwoody:**

Exit Peachtree-Dunwoody, turn left. Turn right onto Johnson Ferry. Turn left onto Glenridge Connector. Turn left at the first light into Glenridge Highlands